



Gomer

Guidelines for Trade Binding Customers – 2013

Please send an order in advance to enable us to plan production.

Sending pallets to Gomer

Please ensure **all** pallets are clearly marked with the following:

1. Name of your company.
2. Title of the book.
3. Pallet number and sections on pallet.
4. Endpapers, Jackets and PPC's to be marked clearly as well.

Dummy Copy

Please supply a complete dummy copy for us to follow.

All sections require the same format size.

Spine Marks

Please use numbered spine marks to enable us to identify the sections.

Sewing

10mm lip required on all sections (if this is not possible then please contact us so we can advise on the best possible way of presenting the sections)

Odd 4pp sections

- We cannot sew 4pp sections because they are too thin, difficult to feed and the thread rips the paper - these have to be wrapped around the penultimate section.

Odd 8pp sections

– If the bulk of the book is made up of 32pp sections then the 8pp should be wrapped around the penultimate 32pp section.

– If the bulk of the book is made up of 16pp sections then the 8pp should fall on its own before the last 16pp section.

(Sections, as far as is possible, need to be the approximately the same thickness as examples above. If there has to be a thinner section then this has to fall before the last section.)

We can also work from sewn un-endpapered book blocks

Endpapers

Recommended minimum weight: coated paper -150gsm;

Uncoated paper - 120gsm

Printed Endpapers have to be produced with the same margins as the text.

Grain direction to be head to tail.

Round and Back / Flat Back

Please confirm whether the book is to be rounded back or flat back and whether you require a presspahn hollow (thin card) or board hollow.

Cased books less than 110mm from spine to fore edge must be flat back.

Sections

Please do not stack different sections on top of each other as we have to restack.

Place consecutive section numbers on the same pallet e.g. sections 1 & 2 together, sections 3 & 4 together.

Elastic bands normally damage a few sheets at the top and bottom of the stack so should be avoided where possible.

Laminated Jackets

Please print on 130gsm or 150gsm and supply laminated and untrimmed.

Laminated P.P.C.'s

Please print on 130gsm and supply laminated and untrimmed.

Lamination

We can offer a laminating service using gloss, matt and soft touch film up to B2 size. A minimum of 10mm is required around the sheet.

Minimum size – 280 x 350mm

Following the above guidelines will help to avoid extra charges for incorrectly presented work.

If you require more information please do not hesitate to contact one of the following:

Commercial Manager – David Carr. e-mail: davidcarr@gomer.co.uk

Customer Services – John B. Lewis. e-mail: john@gomer.co.uk

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